



**ANNUAL "SOUPER STAR" CELEBRATION LUNCHEON  
BENEFITTING THE AFRICAN SOUP  
SPONSORSHIP PACKET**

Dear Community / Corporate Leader:

The African SOUP is hosting its Third Annual "**Souper Star**" Celebration Luncheon on **Thursday, May 4, 2017 at 11:30 a.m.** at Alston & Bird, LLP in Atlanta, Georgia.

The African SOUP is a nonprofit organization that blends community development with national impact in Uganda. We provide educational opportunity to over 560 vulnerable children in rural Uganda and lift up their families and community through programs that focus on child nutrition, improved health, and economic empowerment. The SOUP also leads national education reform efforts focused on active learning. All of our programs strive to create long-term, sustainable solutions to poverty through community-driven impact. The African SOUP has fully invested in the future of these children, this community, and in the country of Uganda. We provide a "hand up" – not a "hand out" – to those who dream big.

The annual Celebration Luncheon will salute two esteemed honorees this year: **Berry College's President, Dr. Stephen R. Briggs**, will be presented with the "Souper Star Champions of Education Award," while **Alston & Bird's Senior Associate, Scott Jarvis**, will be honored with the "Souper Star Humanitarian Award." Each are most deserving of these awards due to their tireless efforts in creating a future where all children, especially those impacted by The African SOUP, have endless possibility.

We invite you, your colleagues, and your company to join us to learn more about our mission and help us celebrate Dr. Stephen Briggs and Mr. Scott Jarvis. Hosted at Alston & Bird, LLP, the Annual "Souper Star" Celebration Luncheon will bring together elite members of the Atlanta community who are interested in celebrating Uganda's potential and The African SOUP's mission and vision. By becoming an event sponsor or purchasing a program ad for the Celebration Luncheon, you too will be celebrating Uganda's future and supporting the children and communities impacted by The African SOUP. You will find a detailed description of all of the available opportunities enclosed.

If you have any questions about this event or sponsorship levels, please contact Holly Habimana at [holly@theafricansoup.org](mailto:holly@theafricansoup.org) or 303.870.3266.

On behalf of the African SOUP Board of Directors and the children and communities that we serve, thank you for the immeasurable impact of your support.

Sincerely,

A handwritten signature in black ink that reads "Brin Enterkin".

Brin Enterkin  
Founder and Board Chair

A handwritten signature in blue ink that reads "Holly Habimana".

Holly Habimana  
Executive Director



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## SPONSORSHIP OPPORTUNITIES

### CHAMPIONS FOR CHANGE PARTNER

**\$3,500**

- ❖ Title Sponsor of “Souper Star” Celebration Luncheon
- ❖ (1) table at the event for a total of 8 guests
- ❖ Logo printed on back cover of event program
- ❖ (1) Full page color ad in event program
- ❖ Verbal recognition at event
- ❖ Opportunity to welcome guests from the podium at event
- ❖ Logo on promotional items/signage for the event
- ❖ Year-round recognition on The African SOUP’s website as sponsor, with logo and link to company website
- ❖ Trip for two to visit The African SOUP in Uganda – rustic lodging, food, and safari included; Airfare not included

### SHOOT FOR THE STARS PARTNER

**\$2,000**

- ❖ Presenting Sponsor of “Souper Star” Celebration Luncheon
- ❖ (2) tables at event for a total of 16 guests
- ❖ (1) Full page color ad in event program
- ❖ Verbal recognition at event
- ❖ Logo on promotional items/signage for the event
- ❖ Year-round recognition on The African SOUP’s website as sponsor, with logo and link to company website

### LEARN FOR LIFE PARTNER

**\$1,000**

- ❖ (1) table at event for a total of 8 guests
- ❖ (1) Full page color ad in event program
- ❖ Verbal recognition at event
- ❖ Logo on promotional items/signage for the event
- ❖ Year-round recognition on The African SOUP’s website as sponsor, with logo and link to company website



## **EVENT PROGRAM ADS**

Purchase an advert in the event program to market your company's product or service, and receive excellent community exposure to over 100 event guests. Consider the advert options:

- ❖ Full Page Color Ad: \$150
- ❖ Full Page Black & White Ad: \$100
- ❖ Half Page Color Ad: \$75
- ❖ Half Page Black & White Ad: \$50
- ❖ Business Card Color Ad: \$30
- ❖ Business Card Black & White Ad: \$20



## SPONSORSHIP SELECTION FORM

**YES!** I would like to purchase the below sponsorship level: (please check box)

CHAMPIONS FOR CHANGE

SHOOT FOR THE STARS

LEARN FOR LIFE

COMPANY: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

NAME FOR RECOGNITION PURPOSES: \_\_\_\_\_

**PLEASE ENCLOSE THIS FORM WITH YOUR PAYMENT FORM BELOW OR  
SUBMIT PAYMENT ONLINE AT [WWW.THEAFRICANSOUP.ORG](http://WWW.THEAFRICANSOUP.ORG)**



## EVENT PROGRAM ADVERTISING SELECTION FORM

**YES!** I would like to purchase the below program ad level (please check box):

- |   |  |
|---|--|
| <input type="checkbox"/> Full Page Color Ad \$150         | <input type="checkbox"/> Half Page Color Ad \$75             |
| <input type="checkbox"/> Full Page Black & White Ad \$100 | <input type="checkbox"/> Half Page Black & White Ad \$50     |
| <input type="checkbox"/> Color Business Card Ad \$30      | <input type="checkbox"/> Black & White Business Card Ad \$20 |

SPONSOR COMPANY/DONOR NAME: \_\_\_\_\_  
(AS YOU WOULD LIKE IT TO APPEAR IN EVENT PROMOTIONAL MATERIALS)

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**SPECIFICATIONS:** Please utilize the following specifications when creating your ad:

**AD SIZE (MUST BE SUBMITTED IN ELECTRONIC FORMAT ONLY):**

- Full Page: 5" wide x 7" tall (vertical only)
- Half Page: 5" wide x 3.5" tall (horizontal only)
- Business Card: Please submit an electronic copy of your business card

**DIGITAL FILES ACCEPTED:**

- Ads should be at 300 dpi at 100% of the ad size.
- File types accepted: .jpg or .PDF
- Fonts in electronic files must be vector art.

**DEADLINE FOR SUBMISSION:**

- Ads must be sent by **FRIDAY, APRIL 21, 2017** to be included in the event program
- Please send electronic version of ad to [holly@theafricansoup.org](mailto:holly@theafricansoup.org)

**PLEASE ENCLOSE THIS FORM WITH YOUR PAYMENT FORM BELOW.**



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**PAYMENT OPTIONS FORM**  
**Please choose one of the options below:**

Check enclosed in the amount of: \$\_\_\_\_\_

- Please make check payable to: **The African SOUP**
- Mail check to: **PO Box 50050 Atlanta, GA 30302**

Please charge: \$\_\_\_\_\_ to my credit card account number:

\_\_\_\_\_ Exp. Date: \_\_\_\_\_

(Circle one: VISA / MC / AMEX / DISCOVER)

Signature: \_\_\_\_\_

Name as it appears on the credit card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Billing City, State, and Zip Code: \_\_\_\_\_

I paid online at [www.theafricansoup.org](http://www.theafricansoup.org) in the amount of \$\_\_\_\_\_.

**PROGRAM AD DEADLINE: FRIDAY, APRIL 21, 2017**

The African SOUP, Inc. is a 501(c)(3) tax-exempt organization.  
Your contribution is tax-deductible to the extent permitted by law.